**Community Centre (R)** 



# COMMUNITY INSTITUTE OF COMMERCE AND MANAGEMENT STUDIES



**Affiliated to Bengaluru City University** 

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# Gnana Darpan

Volume -3 | Issue I - 2022-23

**Courses Offered** 

## B.Com BBA BCA



#### A Few Lines about the Institution

'Education is one of the most powerful things in life. It allows us to find the meaning behind everything and helps improve lives in a massive way.'

Community Institute of Commerce and Management Studies, affiliated to Bengaluru City University is an institution that offers education at an affordable price to all sections of society. The benefactors had this intention in mind when they founded the institution. The college has excellent infrastructure with state of the art computer laboratory and auditorium. The staff members are well qualified and take pains to make students understand the most difficult concepts and are open to students approaching them to clarify doubts at any point of time.

#### **VISION**

To arouse and awaken the spirit of inquiry through the teaching-learning process with the integration of technology.

#### **MISSION**

To promote knowledge based activities that require analytical and logical skills.

#### **About the Institution**

Community Institute of Commerce & Management Studies, the epicentre of quality education in Commerce, Management and IT strives to educate young men and women to serve their fellow men and women in justice, truth and love. It fosters an atmosphere of intellectual vigour and moral rectitude in which the youth of our country may find fulfilment and achieve greatness as eminent men and women of service in their chosen fields.

The institution proudly bears affiliation to Bengaluru City University. Every disciplined activity including sports and library science finds expression in various associations. Certified courses such as Tally, Business Accountancy and other industry –institute interface programmes are conducted to promote greater opportunities for placement.

#### **MESSAGES FROM CHIEF PATRONS**



The college magazine is a platform for the students to express their creative pursuits which develop originality of thought and perception in them. The content of the magazine reflects the wonderful creativity of thoughts and imagination of our students.

Hon.Chairman-Shri KM Nagaraj

The newsletter is an eye opener to all the quality activities initiated by the Principal and members of the staff. I am really proud of their commitment and unswerving efforts.



**Hon.Secretary-Shri Chikkaiah** 



As the Principal of the college, I am honoured and privileged to be heading an educational institution where every stakeholder is a learner and every day is an opportunity to learn and discover.

**Principal - Dr. Dharmendra Kumar T P** 

### ORIENTATION FOR BCU STAFF ON II SEM.B.COM /BBA NEP SYLLABUS





LIGHTING THE LAMP





Orientation Programme for BCU staff on NEP new syllabus for B.Com & BBA on 24 th June 2022 was a landmark in the annals of CICMS. The institution took the onus of organizing the orientation programme and almost 250 delegates participated in the event. The technical sessions were handled by experts from various colleges who guided the delegates on how to administer the syllabi.

Dr.M.Muniraj Chairman & Dean Dept.of Commerce& Management, Bengaluru

City University, presided over the inauguration. Dr.Bhaskar, State NEP Curriculum Drafting Committee & Dr.Padmaja, MLA Academy of Higher Learning. were the guests of honour. The valedictory session was presided over by Dr.Anil Kumar, Principal, SSMRV Degree College.

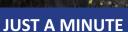
#### ASCEND-BCOM/BBA/BCA

As the name suggests the event ascends above all expectations. Each department organizes events for a week which are executed by students in a meticulous manner. Every year the events vary. In 2022 the evens took on a different form and all the flurry of events kept the staff and students on their feet.

The newsletter has three pages exclusively devoted to Ascend with an equal share of activities from all three departments, viz : Department of Commerce& Management and Department of Computer Applications. The pictures will speak for the activities conducted.

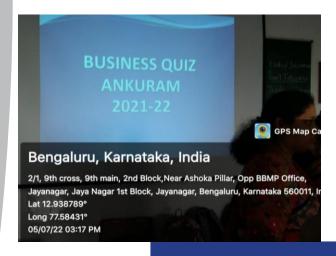
#### **DEPARTMENT OF COMMERCE AND MANAGEMENT**







## ANKURAM- BUSINESS QUIZ PARTICIPANTS





#### **ANKURAM- BUSINESS QUIZ -STATUS QUO**



**POWERPOINT PRESENTATION** 



TIME MANAGEMENT SKILLS

#### **DEPARTMENT OF COMPUTER APPLICATIONS**







#### REEL IT FEEL IT

**S-PRINT** 

**TREASURE HUNT** 





**BATTLE OF BRAIN - I QUIZ** 

**TECH- CHARADES** 

#### **INDUSTRIAL VISIT TO KSIC& BAML**









Industrial visits are the greatest need of the hour. Every year students are taken on industrial visits to make them understand how industries function, the protocols involved in businesses and the mode of sampling and transactions. The visit to BAML on 20th June 2022 and KSIC on 30th July 2022 served the self-same purpose of acclimatizing students to industry needs and standards

#### **LALBAGH – A LEARNING EXPERIENCE**

#### NSS BIO-FERTILIZER Training Camp -23 May 2022 to 27 May 2022

When children were taken to learn about horticulture, manuring, fertilizing the soil through vermicomposting they were transported to a world of green initiatives. They learnt various techniques of horticulture





**Repotting Plants and Mixing Manure with Soil** 

#### **CHIGURU (KANNADA CLUB)- RECREATING RAMAYANA**



**DEPARTMENT OF LANGUAGE** 

#### STUDENT DEVELOPMENT PROGRAMME



**MOCK INTERVIEW** 



#### **STAFF ARTICLES**

#### "Education is essential to change, for education creates both new wants and the ability to satisfy them."

**National Education Policy 2020** 

Introduction: Education is fundamental for achieving full human potential, developing an equitable and just society, and promoting national development. Providing universal access to quality education is the key to India's continued ascent, and leadership on the global stage in terms of economic growth, social justice and equality, scientific advancement, national integration, and cultural preservation Universal high-quality education is the best way forward for developing and maximizing our country's rich talents and resources for the good of the individual, the society, the country, and the world. India will have the highest population of young people in the world over the next decade, and our ability to provide high-quality educational opportunities to them will determine the future of our country.

The vision of this policy: This policy envisions an education system rooted in Indian ethos that contributes directly to transforming India into an equitable and vibrant knowledge society, by providing high quality education to all, and there by making India a global knowledge superpower.

`NEP 2020 ADVANTAGES: Achieving full human potential through education.

The NEP 2020 has been introduced to bring monumental changes in the Indian education scenario. The following are the advantages of the new education policy 2020.

- Increased expenditure on education: The increased spending on education, from earlier 3% to 6% now, will bring the much-needed funds, focus and prioritisation in the education sector.
- Reduced exam stress: The changed school structure will reduce the stress of board exams and will channelize students' focus towards practical skills and vocational learning.
- Flexibility to choose subjects: Students have broader options to learn now. They have the option of choosing any subject combination from Arts, Commerce and Science and exploring a multidisciplinary arena of education.
- Universalisation of education: NEP 2020 is making education a basic right. It will bring back many children back to the educational institutes and truly universalize education for children aged 3-18.
- Introduces kids to coding: Introduction of computers and coding in class 6 upgrading the learning process.



- Henry Steele Commager

• These policies are in tandem with the changing times and cater to the present and future demands of the world we thrive in.

NEP 2020 DISADVANTAGES: Areas of Improvement

However, there are some points which have received criticism from some sections of society. The following are some of the disadvantages of the new education policy 2020.

Teaching in the mother tongue will be challenging: Teaching the fundamental subjects in the mother tongue will be a hassle as India has 22 scheduled languages and innumerable dialects. The course material will need to be converted to these languages first, and then the requirement of skilled teachers to implement this.

Widening the gap between learners: As the mother tongue is going to be the preferred medium of instruction till class 5, the introduction of English after 5th standard in government schools will widen the gap with the private schools that have been providing education in English since the beginning.

Challenge of digital divide: The digital divide

present in India is even more extreme in rural areas where not everyone can afford smart phones. The problem is further compounded by the poor IT infrastructure of government-run schools, which will create implementation issues in the digitization of education. However, the issues with these policies can be changed with due government intervention.

Conclusion: In NEP 2020, the pros overpower the cons. There are more good aspects of NEP than less appreciative ones. And with timely recognition, they will also be addressed, and NEP will prove beneficial to both students and the education sector.





#### HARD WORK VS SMART WORK

Hard work is important to do as it takes us to the next level of success. Smart work means a mental effect in which our brain is utilized completely and it will function faster. It helps us to achieve our goal faster and also saves our time. It allows us to save our time for other things which we might not get by doing hard work. Smart work is the



best way to solve our problem fast. Hard work is the physical effect in which our brain is not utilized properly even though it is a sincere type of work. Hard work is good but it doesn't allow our brain to work fully and prefers us to do physical work. Working hard might be not enough as it does not bring the best result for a problem. Suppose a man has been assigned a task of cutting trees. He can do that in two ways, working hard and working smart. He can start without losing time with a saw that isn't very sharp and keep on trees skilfully. He would probably have to work for hours without rest to make sure that the trees are cut. Time management and prioritizing things are quite important. If you do that you will find a structure and get the important work done first. You will be amazed how much you can achieve in one single focused hour with proper time management. To achieve success, one has to be creative. Try to accomplish it with different strategies and check which one works the best Smart work is about making the right strategy, about following a disciplined work culture. Hard works translates your vision and ideas into results. Hard work is one way to succeed but smart work is the way to become successful.

Bindu S I Sem BCA

#### A DAY WITHOUT MAKING SOMEONE SMILE IS A DAY WASTED

"The prettiest thing you can wear is a smile". A smile can change someone's otherwise mundane day. A smile on your face can make others smile. Happiness is something that has to be shared, so what better way to spread it other than making someone else smile.

To make the world around you happy, you should be happy with yourself. Wake up with a smile on your face. Kiss your mom a sweet good morning (after you brush your teeth though), Buy some food for the beggar whom you see every day on your way to college, and offer it with a wide smile and see the tears of joy that flows out of his eyes. This will make your day. When you reach greet the guard at the gate, smile at him. There, you have done it your college, again! You made him happy. Greet your teachers "Good morning" with a smiling face rather than the same old. Help your friends in the smallest ways you can. See the happiness on their faces. Spread that smile all around.

## Be the agent of happiness... Make sure you spread it! "IMAGINATION-THE HIGHEST KITE ONE CAN FLY!"

"The true sign of intelligence is not knowledge but imagination." This quote was from one of the greatest men in the 1940s to 1950s, Albert Einstein. I agree with the idea of imagination is important than knowledge, because all successful people dream big, they imagine what their future would be, and imagination is everything

Chandrakanth V Sem B.com

"All successful people, men and women are big dreamer. They imagine what their future could be, ideal in every respect and then they work every day towards their distant vision of that goal or purpose." ." This quote had mentioned that imagination brings success to people and imagination can change your future. 'They imagine what their future could be' means that people, who are successful, now imagined what their future will be when they grow up when they were younger. Thinking about your future of what up, can change the way of your lifestyle. you want to grow

"Imagination is everything; it is the preview of the life's coming attraction."

You can become whatever you want in your own imagination. You can even be the king of the country. Only the men of imagination and vision have made spectacular advances and led people to proper education.

The intelligence of people could be calculated by knowing about their imagination level.

Knowledge could be gained from book and resources but they are all already invented. Imagination is the mother of invention so the one, who can imagine it, can do it; on who can't imagine could never do it.

Syed Alia Falak
III Sem BBA

#### **Junk Food**

Nowadays, the practice of eating junk food is increasing day by day and the health of the generation is badly impaired.

Junk food means eating those foods which are not beneficial to the body at all: they are low in nutrition and harmful to the body systems. These foods are extremely dangerous and are steadily destroying the health of today's generation.

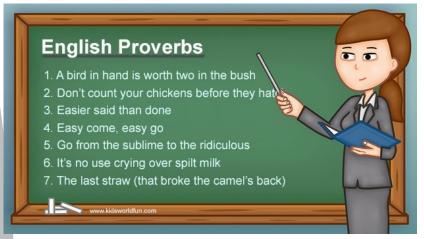
Most of the junk food have high levels of saturated fat, sugar, salt and bad cholesterol which is toxic. They are deficient in dietary fibre, causing constipation and other digestive disorders. There are many reasons why people are eating more junk food nowadays. Firstly, they are not getting enough time at home to cook so they choose easier and economical option which is junk food. Secondly junk food is tastier and looks attractive. Therefore, it has gained popularity among youngsters and children.

Eating junk food sometimes and not on a regular basis is manageable, but consuming it regularly can harm tour body. So people must try limit eating junk food for a better future.

"Junk food satisfies you for a minute; Being fit satisfies you forever"

> Darshini I Sem B.com 'B'





## **Teaching English through Idioms**

Teaching idioms might seem nerve-wracking, especially if your students have never heard any of them before. Idioms are a common part of speech, though. Getting your students familiar with them early on can help them

communicate more naturally and give them a deeper understanding of the English language.

It doesn't have to be complicated or difficult to teach idioms. With these tips and resources, teaching idioms to your students will be a piece of cake.

Only introduce a few idioms at a time

Don't overwhelm students by throwing lists of phrases at them. Even if they are all common, useful idioms, students aren't going to remember a few dozen things from one lesson. Instead, introduce a few idioms at a time. It can also help to keep them all related to a theme. For example, focus one lesson on a few animal-related idioms, such as "work like a dog," "dog days," "raining cats and dogs," and "the cat's out of the bag."

#### Use stories

Telling a story can help students understand and remember the meaning behind the words. "Kill two birds with one stone," for example, lends itself well to a simple story. You can then have your kids discuss the meaning of the phrase, and come up with other ways that they could "kill two birds with one stone."

You can also use stories that contain a lot of idioms, such as the <u>Amelia Bedelia books</u>. This series is rich in idioms and puns, and with a main character who often completely misinterprets them. Reading and discussing it with your students can be a lot of fun, and a great way to get them thinking about idioms and their meanings.

#### Use visuals

Whether it's pictures or acting something out, visuals are another great way to convey meaning and help students remember what they've learned. After all, a picture is worth a thousand words, and actions speak louder than words. Drawing or acting out idioms can make a great review game, too. Have students draw or act out an idiom while the other students try to guess it. Use conversations

Introducing idioms through simple conversations can give students an idea of how the idioms are used in real-life situations. It's also a good exercise for inferring the meaning of an unfamiliar idiom based on context.

Use the idioms regularly in the classroom

Keep track of the idioms that you've taught your students, and make it a point to use them every now and then in class. This will not only help students remember the phrase and its meaning, but will also help them get a feel for how the idiom is used in everyday speech.

Keep it fun and light

Teaching idioms is about helping the students communicate and understand conversational English. Whatever activities or games you do, keep it low-stress and focus on getting your students comfortable with understanding and using the idioms that they know.

Shreya

III Sem BCA

#### **Courtesy ESL Classrooms**

# If you can unjumble these words your vocabulary is good





JUMBLE Unscramble those four Jumbles.	THAT SCRAMBLED WORD GAME by David L. Hoyl and Jeff Knurek	TUMBLE	THAT SCRAMBLED WORD GAME by Mike Argirion and Jeff Knurek
one letter to each square, to form four ordinary words.	Lor's see Looks like you what it is got what you warried.	Unscramble these six Jumbles, one letter to each square, to form six ordinary words.	HAPPY BIRTHDAY
	13 W 3	BLUESH	How old are to hot or mother
INJOT		COOK Prouve Mache Services, Inc. All Rights Reserved.	图图 图
		LUFTAY	
CANYEG		TRAFYC	
SAYILE	THE CYCLOPS' SON WANTED AN ACTION FIGURE FOR HIS BRITHDAY, SO THEY BOUGHT HM A		9,18
aiib	Now arrange the circled letters to form the surprise answer, as suggested by the above cartoon.	NEEVEL	1 1 1 1 1 1
Print your answer here:	" (Answers Monday)	PRAILL .	WHEN A WOMAN STOPS TELLING
	ONION UPROOF SUDDEN to go out to lunch with his friends arathon, but he — NEEDED TO RUN		HER AGE, ITS

Complited by Sushila Rajan