



One Day National Webinar on 'Demystifying Business Intelligence'

Dear Participants
Greetings from
*Department of Commerce & Management Studies
Community Institute of Commerce & Management Studies, Jayanagar
(Affiliated to Bengaluru Central University)*

Community Institute of Commerce & Management Studies in Jayanagar, the epicentre of the cosmopolitan city Bangalore was established in 2007 by the Chairman Shri K.M Nagaraj, as a philanthropic venture for the downtrodden and underprivileged sections of society. Shri.Chikkaiah, the Secretary stood by his side since its inception to ensure its expansion to an unbelievable structure in terms of facilities, quality education and infrastructure . The college affiliated to Bengaluru Central University currently offers B.Com. BBA &BCA courses to diverse ethnic groups. A college which began with a meager strength of 60 students has grown and evolved to a stupendous strength of nearly 800 just over a span of 13 years. It is a name to reckon with in Bengaluru Central University. Guiding the college towards greater visibility and achievement is the Principal of the institution Prof. Dharmendra Kumar.

“A Journey of a Thousand Miles Begins with a Single Step”: that’s how the college has grown and established itself in a little more than a decade. We hope to see it grow and flourish in the years to come shining like the North Star.

*As an initiative of Internal Quality Assurance Cell (IQAC)
CICMS is organizing a National Webinar*

On 10th June 2020 from 1.30 pm -2.30 pm

Topic: 'Demystifying Business Intelligence'



Honorary Speaker
Dr Mithileysh Sathiyarayanan - Ph.D. Computer Science (UK)
*Graduated from City, University of London
Founder | CEO | Scientist @ MIT Square, London*

You can participate in the Webinar directly using the link given below

Zoom Link: <https://us04web.zoom.us/j/5142975368?pwd=UXhQNDhtSXd0R3RFMGhnWXNVeVVLUT09>

Meeting ID: 514 297 5368

Password: 0X65hf

Participation certificates will be awarded after filling in the feedback form.

About the Speaker

Dr Mithileysh Sathiyarayanan is an Indian-born Research Scientist & Entrepreneur based out of London. He is the Founder & CEO of MIT Square, London. He closely works with “MAKE IN INDIA” initiatives. His expertise in technology research - at both theoretical and application levels - ranges from industrial projects to academic ones in domains such as Education, Engineering and Healthcare. He holds a PhD from the City, University of London and a pre-doctoral fellowship from the University of Brighton, UK. His research was in collaboration with the Nokia Research, Finland which won him “Young Scientist Award”. He has also won several research awards and has been invited as a research consultant at various industries for his research excellence.

His research interests include data science, data visualisation, information visualisation, human-computer interaction and social informatics.

Some of his Achievements:

- 100+ professional activities - served as technical program committee member for many international conferences.*
- 50+ refereed international publications*
- 50+ invited talks across the globe.*
- 20+ internationally recognized projects.*

Dr Mithileysh is also a peer reviewer for many international conferences and journals around the globe and has served as a technical program committee member for many international conferences. He is an active member of many professional bodies like The Institute of Electrical and Electronic Engineers (IEEE), The Institution of Engineering and Technology (IET), The Association for Computing Machinery (ACM), and International Association of Engineers (IAENG).

Currently, he is invited as a Guest Lecturer at the University of London, where he teaches a wide range of courses, from first-year to advanced computer science courses using innovative teaching approaches (research-led and practice-driven) by relating the topics in hand to real-world applications.

About the Company

MIT Square is a premier product development company headquartered in Bangalore, India and has a presence in London. MIT stands for "Management and Innovation for Transformation" and Square represents "People + Process + Product + Profit" with a tagline "We transform your life".

MIT Square believes in transforming the lives of people by synchronizing the fragmented business eco-system with their growing essential necessities for a better wellbeing. The company supports in incubation/start-up, business operations, talent enablement (training & learning), talent acquisition, innovations, patent filing, product design & development, manufacturing and supply of various technological and non-technological products.

MIT Square excels in the design, development, manufacturing and supplying of consumer products, industrial and IoT devices, education platforms, hospitality products, and healthcare technology. They also offer turnkey, tooling and OEM/ODM services.

For various academic and industrial collaborations, the details can be found in the website:

www.mitsquare.com



*Sushila Rajan
Convenor*

*Prof. Dharmendra Kumar T.P
Principal
Chief Organizer*