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III Semester B.A./B.Com./B.B.A./BCA./B.Sc./BHM./BVA./Degree Examination,  
March/April - 2022

ADDITIONAL ENGLISH

Confluence - III

(CBCS Scheme Freshers & Repeaters)

Paper : III

Time : 3 Hours

Maximum Marks : 70

**Instructions to Candidates:**

1. Answer all the questions.
2. Write the question number correctly.

**SECTION- A**

**I. Answer any Five of the following in One or Two sentences each. (5×2=10)**

1. Mention the different stages through which people were separated in the poem 'let's unite'.
2. Who burnt down the schools in Swat?
3. Who does 'we' refer to in the poem "Let's Unite"?
4. What is the wreckage that the rain leaves behind in the poem 'when it rains in Dharmashala'?
5. What was the goal of Yasodhara's husband?
6. What was the question for which her mother got puzzled in the story 'The Other Side of The War : A Story'?
7. What was the nationality of the oriental couple in the story 'Wilshire bus'?

**II. Answer any Three out of the following in a paragraph each. (3×5=15)**

1. Describe the incident in Esther's past. Why does it disturb her greatly?
2. How did Malala express her gratitude towards her parents?
3. What factors have divided the world according to the poet in the poem 'Let's Unite'?
4. Write a note on the love and care shown by Yasodhara?
5. Comment on the nature of effect of the rain on the room with reference to 'when it rains in Dharmasala'?
6. Write short note on The Story 'The Other side of the war'?

[P.T.O.]



III. Answer any One of the following in about two pages.

(1×10=10)

1. What was the message that Malala tried to convey in her speech?
2. "I want you to know, he said, that we aren't like that man. We don't all feel the way he does". This sentiment expressed by a fellow passenger can be a way forward to fight racial discrimination. Explain.
3. How does Yashodhara express her love and resignation? Discuss.

SECTION- B

(DRAMA) - CHITRA

IV. Answer any One of the following in a paragraph.

(1×5=5)

1. Write briefly about Chitra's experience in the forest.
2. Why are Chitrangada and Arjuna, an example of true love?
3. How does Chitra stand for a common woman in the play.

V. Answer any One of the following in about two pages.

(1×10=10)

1. Tagore's Chitra can be compared to a modern women. Discuss.
2. How does Tagore present the sensible and revolutionary ideal of women in the play "Chitra"?

SECTION- C

VI. a. Write a caption for the following picture.

(2×2.5=5)



- b. BESCOM has advertised in the Times of India newspaper asking interested candidates to volunteer for a drive to Save Electricity. Prepare two captions for it.



VII. You are starting a new computer training centre. Design a leaflet, advertising your new venture. (1×5=5)

VIII. Write instructions for any One of the following. (1×5=5)

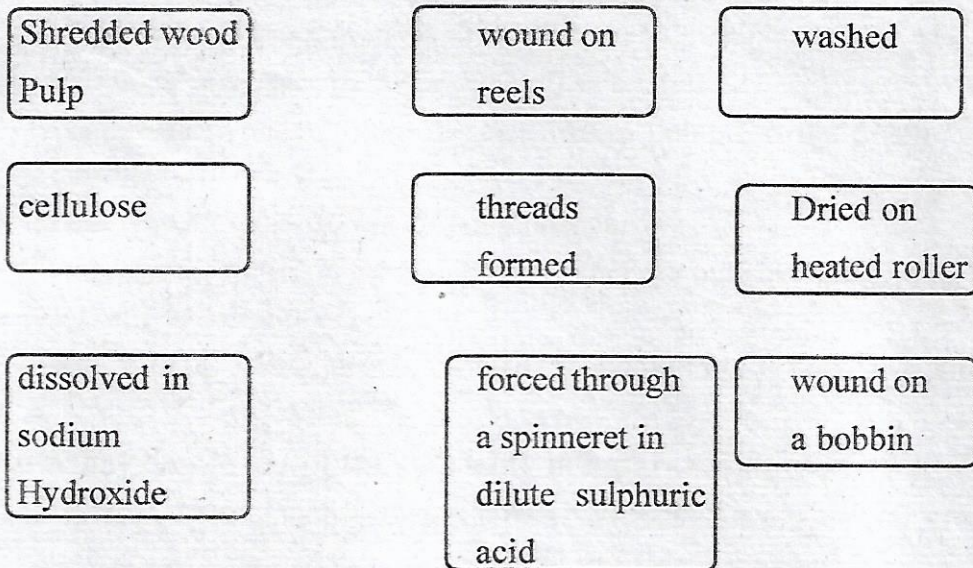
1. Applying for a bus pass.
2. Operating a mixer grinder.
3. Planting a seed.

IX. a. Read the following paragraph and draw a diagram of your choice. (1×5=5)

Morphemes is the linguistic field of study. It is the smallest linguistic unit with a word that can carry a meaning. The study of morphemes is called as "Morphology". Every morpheme can be classified as either free or bound. The bound type is further classified as prefix which is the initial position, Infix which is middle position and suffix which is the final position. The last category of suffix has three types namely Derivational, Inflexional & bound base. The derivational category also has sub - category of class changing and class maintaing.

(OR)

b. Write a paragraph summarising the folloiwng diagram :





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III Semester B.B.A./B.T.A./M.B.S. Degree Examination, March/April - 2022

SANSKRIT

Arthaniti in Mahabharatam and Swasthya Samrakshanam  
(CBCS Semester Scheme 2019-20, 2020-21 and onwards Freshers)

Paper - III

Time : 3 Hours

Maximum Marks : 70

- Instructions to Candidates:- 1) Answer in Sanskrit/ Kannada/ English.  
2) Answer Question No. I should be in Sanskrit only.

I. समीचीनम् उत्तरं चित्वा लिखत।

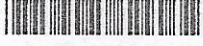
(10×1=10)

ಸರಿಯಾದ ಉತ್ತರವನ್ನು ಆರಿಸಿ ಬರೆಯಿರಿ.

Select and Write the correct answer.

- 1) कति श्लोकाः महाभारते सन्ति?  
अ) दशसहस्रम्      आ) त्रिंशत्      इ) लक्षात्मकम्      ई) सहस्रम्
- 2) पञ्चमवेदः इति ख्यातः ग्रन्थः कः?  
अ) रामायणम्      आ) भागवतम्      इ) नाट्यशास्त्रं      ई) महाभारतम्
- 3) कृष्णद्वैपायनः कः?  
अ) वैशंपायनः      आ) व्यासः      इ) वाल्मीकिः      ई) शुक्राचार्यः
- 4) व्याघ्रीपुत्रान् इव कः प्रजाः न पीडयेत्?  
अ) सेनानायकः      आ) राजा      इ) अमात्यः      ई) सहचरः
- 5) केषु विशेषेण मृदुपूर्वं समाचरेत्?  
अ) बालेषु      आ) चारेषु      इ) गोमिषु      ई) मन्त्रिषु।
- 6) अकाले अस्थाने कान् न निपातयेत्?  
अ) नियमान्      आ) विषयान्      इ) दण्ड      ई) करान्

[P.T.O.]



- 7) षड्दोषाः केन हातव्याः?  
अ) राक्षसेण आ) दैवेन इ) प्राणिना ई) पुरुषेण
- 8) राजा कस्य वेत्ता भवेत्?  
अ) त्रिवर्गस्य आ) अन्त्यवर्गस्य इ) दशवर्गस्य ई) अन्यस्य
- 9) दुर्लभः कः?  
अ) सर्वसमारम्भः आ) सज्जनः इ) सुगुणः ई) दैवः
- 10) कीदृशः वत्सः जातबलः भवति?  
अ) भृतः आ) गतः इ) दुर्बलः ई) स्थिरचित्तः।

II. द्वयोः प्रश्नयोः प्रबन्ध लिखत।

(2×10=20)

ಎರಡನ್ನು ಕುರಿತು ಪ್ರಬಂಧ ಬರೆಯಿರಿ.

Write an Essay on any two of the following.

- 1) वेदव्यासमधिकृत्य निबन्धमेकमारचयत।  
ವೇದವ್ಯಾಸರ ಕುರಿತಾಗಿ ಪ್ರಬಂಧವೊಂದನ್ನು ಬರೆಯಿರಿ.  
Write an Essay on Maharshi Veda Vyasa
- 2) महाभारतान्तर्गतान् राजनीतिविषयान् विवृणुत।  
ಮಹಾಭಾರತದಲ್ಲಿನ ರಾಜನೀತಿ ಕುರಿತಾದ ವಿಷಯವನ್ನು ವಿವರಿಸಿ.  
Explain the polity according to Mahabharata.
- 3) महाभारतमधिकृत्य प्रबन्धमेकं लिखत।  
ಮಹಾಭಾರತ ಕುರಿತಾಗಿ ಪ್ರಬಂಧವೊಂದನ್ನು ಬರೆಯಿರಿ.  
Write an essay on Mahabharata.

III. त्रयाणां श्लोकानां म् अनुवादं विलिख्य तात्पर्यं विवृणुत।

(3×4=12)

ಯಾವುದಾದರೂ ಮೂರು ಶ್ಲೋಕಗಳನ್ನು ಅನುವಾದಿಸಿ ವಿವರಿಸಿ.

Translate and Explain any three shlokas.

- 1) कोशस्योपार्जनरतिः यमवैश्रवणोपमः।  
वेत्ता च दशवर्गस्य स्थानवृद्धि क्षयात्मनः॥



- 2) सकृत् पाशावकीर्णास्ते न भविष्यन्ति यत्नमः।  
उचितेनैव भोक्तव्याः ते भविष्यन्ति दुर्दमाः॥
- 3) उपेक्षिता हि नश्येत् भूः गोमिनोऽरण्यवासिनः।  
तस्मात्तेषु विशेषेण मृदुपूर्वं समाचरेत्॥
- 4) दण्ड्यास्ते च महाराज धनदानप्रयोजकाः।  
प्रयोगं कारयेधुः तानन्यथा बलिकरांस्तथा॥
- 5) इतो दत्तानि जीवन्ति देवाः पितृगणास्तथा।  
मानुषोरगरक्षांसि वयांसि पशवस्तथा॥

IV. द्वयोः वाक्ययोः ससन्दर्भं विवृणुत।

(2×4=8)

ಎರಡು ವಾಕ್ಯಗಳನ್ನು ಸಂದರ್ಭ ಸಹಿತ ವಿವರಿಸಿ.

Annotate any two of the following.

- 1) न कर्म कुरुते वत्सो भृशं दुग्धो युधिष्ठिर।
- 2) वत्सापेक्षी दुहेच्चैव स्तनांश्च न विकुट्टयेत्।
- 3) वेत्ता च दशवर्गस्य स्थानवृद्धि क्षयात्मनः।
- 4) ततो भूयः ततो भूयः क्रमवृद्धिं समाचरेत्।

V. अ) एकस्य प्रबन्धं लिखत।

(1×10=10)

ಒಂದನ್ನು ಕುರಿತು ಪ್ರಬಂಧ ಬರೆಯಿರಿ.

Write an essay on any one.

- 1) आयुर्वेदानुसारम् 'आहारपद्धति' विवृणुत।

ಆಯುರ್ವೇದಾನುಸಾರ 'ಆಹಾರಪದ್ಧತಿ' ಕುರಿತಾಗಿ ಬರೆಯಿರಿ.

According to Ayurveda write an essay about food system.



2) आरोग्यविषये स्नानस्य-शौचस्य च महत्त्वम् वर्णयत।

ಆರೋಗ್ಯವಿಷಯದಲ್ಲಿ ಸ್ನಾನ-ಶೌಚದ ಮಹತ್ವವನ್ನು ವರ್ಣಿಸಿರಿ.

Explain the importance of Snana and Shancha with regard to health.

आ) द्वयोः लघुटिप्पणीं लिखत।

(2×5=10)

ಎರಡನ್ನು ಕುರಿತು ಲಘು ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ.

Write short notes on any two.

1) प्राणायामः।

2) अन्नस्य महत्त्वम्।

3) अष्टाङ्गयोगः।

4) यम-नियमः।



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III Semester B.B.A./B.B.A.M. Degree Examination, March/April - 2022

ಕನ್ನಡ ಭಾಷೆ

ಕನ್ನಡ ಭಾಷಾ ಪಠ್ಯ

(CBCS Scheme Freshers)

Paper : III

Time : 3 Hours

Maximum Marks : 70

I. ಐದು ಪ್ರಶ್ನೆಗಳಿಗೆ ನಾಲ್ಕು ವಾಕ್ಯಗಳಲ್ಲಿ ಉತ್ತರಿಸಿ.

(5×2=10)

- 1) ಮನುಷ್ಯ ಮಾತನ್ನು ಮರೆತು ಯಾವಾಗ ಅಭಿನಯದಲ್ಲಿ ಲೀನನಾಗುತ್ತಾನೆ ?
- 2) ಕಾವ್ಯಾಸ್ವಾದನದ ಬಗ್ಗೆ ರಿಚರ್ಡ್ ಹೇಳಿದ ಮಾತುಗಳು ಯಾವುವು ?
- 3) ಗಾಂಧೀ ದಾಸ್ ಎಂಬ ಹೆಸರು ಹುಟ್ಟಿದ ಬಗೆ ಹೇಗೆ ?
- 4) 'ಅಡುಗೆ ಮನೆಯ ಹುಡುಗಿ'ಯ ಹಂಬಲ ಯಾವುದು ?
- 5) ಬಗರೆ ಹಕ್ಕಿಯನ್ನು ರಾಮುಗೆ ಹಿಂದಿರುಗಿಸಿದ ಸಂದರ್ಭ ಯಾವುದು ?
- 6) ಸ್ವಾತಂತ್ರ್ಯದ ಮೇಲೆ ಎರಗಬಹುದಾದ ನೂತನ ದಾಳಿಗಳು ಯಾವುವು ?
- 7) ಪರಕೀಯತೆಯ ಅನುಭವಿಸುತ್ತಿರುವ ಕವಿಯ ತಲ್ಲಣವೇನು ?
- 8) ಎವೆಯಲ್ಲಿ ಕಣ್ಣು ನೀರು ಯಾವಾಗ ಹನಿಯುತ್ತದೆ ?

[P.T.O.]





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II. ನಾಲ್ಕು ಪ್ರಶ್ನೆಗಳಿಗೆ ಹತ್ತು ವಾಕ್ಯಗಳಲ್ಲಿ ಉತ್ತರಿಸಿ.

(4×5=20)

- 1) ಹೊಸೆವೆ ಹೊಸದೊಂದು ಪದ ಎಂದು ಕವಿ ಹೇಳುವ ಕಾರಣ.
- 2) ಕನ್ನಡ ಸಾಹಿತ್ಯದಲ್ಲಿ ಸಾಮಾಜಿಕ ಪ್ರಜ್ಞೆಗೆ ಒತ್ತುಕೊಡುವವರು ಪೋಯಿಂಕಾನಿಂದ ಕಲಿಯಬೇಕಾದ ಪಾಠ.
- 3) ಹೆಣ್ಣಿನ ಕನಸಿನ ಸಾಕಾರ - 'ಗವಾಕ್ಷಿ' ಕವನದಲ್ಲಿ
- 4) ಅಮ್ಮನ ನೆನಪುಗಳಿಗೆ ಹಣ ಸರಿದೂಗಲಾರದು ಮಗಳಿಗಾದ ಮನವರಿಕೆ.
- 5) ವಾಸುವಿನ ತಾಯಿಯ ವ್ಯಕ್ತಿತ್ವ.
- 6) ಪಂಚಮನ ಪಾತ್ರ ಪರಿಚಯ.

III. ಮೂರು ಪ್ರಶ್ನೆಗಳಿಗೆ ಇಪ್ಪತ್ತು ವಾಕ್ಯಗಳಲ್ಲಿ ಉತ್ತರಿಸಿ.

(3×10=30)

- 1) ಕರ್ನಾಟಕದಲ್ಲಿ ರಾಷ್ಟ್ರೀಯ ರಂಗಭೂಮಿಯ ಅಸ್ತಿತ್ವವನ್ನು ನಿರೂಪಿಸುವ ಅ.ನ.ಕೃ. ಅವರ ಹೇಳಿಕೆಗಳನ್ನು ವಿವರಿಸಿ.
- 2) ನಾಟಕವನ್ನು ಓದುವ ಮತ್ತು ಅರ್ಥಮಾಡಿಕೊಳ್ಳುವ ಬಗೆ ಹೇಗೆ ಉದಾಹರಣೆಗಳ ಮೂಲಕ ಚರ್ಚಿಸಿ.
- 3) ಪಂಚಮ ನಾಟಕದ ಸ್ವಾರಸ್ಯವೇನೆಂಬುದನ್ನು ನಾಟಕದಲ್ಲಿನ ಪಾತ್ರಗಳ ಹೇಳಿಕೆ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಸಮರ್ಥಿಸಿ.
- 4) 'ಅಡುಗೆ ಮನೆ ಹುಡುಗಿ' ಕವಿತೆಯು ಸ್ತ್ರೀಸ್ವಾತಂತ್ರ್ಯದ ತಲ್ಲಣವನ್ನು ವಿವರಿಸುತ್ತಿದೆಯೇ ? ಚರ್ಚಿಸಿ.
- 5) 'ಸುಶ್ರೀತ ಮತ್ತು ಹಕ್ಕಿಮರಿ' ಪಾಠದ ಸ್ವಾರಸ್ಯವನ್ನು ವಿವರಿಸಿ.



(3)

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IV. ಎರಡು ಪ್ರಶ್ನೆಗಳಿಗೆ ಹತ್ತು ವಾಕ್ಯಗಳಲ್ಲಿ ಉತ್ತರಿಸಿ. (ಓದು ಪಠ್ಯ)

(2×5=10)

- 1) ಉಮಾದೇವಿಯು ಬದುಕಿನ ನಾಟಕದಲ್ಲೂ ಯಶಸ್ವಿಯಾಗಲು ಕ್ರಮಿಸಿದ ಕಠಿಣ ಹಾದಿಯನ್ನು ವಿವರಿಸಿ.
  - 2) 'ಗಿಳಿ ಕಥೆಯು' ಯಾವ ನೀತಿಯನ್ನು ಬೋಧಿಸುತ್ತಿದೆ ಚರ್ಚಿಸಿ.
  - 3) ಕಿನ್ನರಿ ಜೋಗಿಗಳ ಇತಿಹಾಸವನ್ನು ವಿವರಿಸಿ.
  - 4) ಇಂಟರ್‌ನೆಟ್ ಆಫ್ ಥಿಂಗ್ಸ್ ಪ್ರಯೋಜನಗಳು ಯಾವುವು ?
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III Semester B.B.A./B.B.A.M./B.HM Degree Examination, March/April - 2022

HINDI

Natak, Sarkaripatra Aur Sankshepan

(CBCS Semester Scheme Freshers and Repeaters 2019-20 Onwards)

Paper - III

Time : 3 Hours

Maximum Marks : 70

I. निम्नलिखित प्रश्नों के उत्तर एक शब्द या एक वाक्य में लिखिए:-

(10×1=10)

- 1) जज के बेटे को सोने का मेडल किसके लिए मिला था?
- 2) चोर बम्बई छोड़कर कहाँ चला गया?
- 3) जज का असली नाम क्या है?
- 4) चोर को प्रोड्यूसर के घर में कितने रूपये मिले थे?
- 5) रागिनी किसकी बेटी थी?
- 6) जज की बेटी कितने सालों बाद मायके आ रही थी?
- 7) चोर ने भोपाल में कौन सा काम शुरू किया?
- 8) खुदा का कानून तोड़नेवालों को क्या कहा जाता है?
- 9) बहादूर सिंह ने पत्रकार की हत्या कैसे की थी?
- 10) "आधी रात के बाद" नाटक के रचनाकार कौन हैं?

II. किन्हीं दो का संदर्भ सहित व्याख्या कीजिए:-

(2×6=12)

- 1) "फोन तो करूँगा ही छोड़ थोड़ी दूँगा। लेकिन अदालत में गवाह के रूप में क्या बताऊँगा।"
- 2) "मेरा काम तो ब्लैक कॉफी से चल जायेगा, मैं तो आपके और आपके मेहमान के बारे में सोच रहा था।"
- 3) "पाप और पुण्य यह मनुष्य के अपने धर्म के शब्द हैं, जो खुदा का कानून तोड़ता है वह पापी है?"।
- 4) "अक्सर आपने देखा होगा ये लोग गरीब जनता के पैसे पर फ्राड करते हैं।"

III. "आधी रात के बाद" नाटक का सारांश लिखकर उसकी विशेषताओं पर प्रकाश डालिए।

(1×12=12)

(अथवा)

'चोर' का चरित्र-चित्रण कीजिए।

[P.T.O.]



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IV. किसी एक पर टिप्पणी लिखिए:-

(1×6=6)

- 1) पत्रकार।
- 2) जज।

V. पत्र लिखिए:- (कोई दो)

(2×10=20)

- 1) राज्य में हिन्दी की प्रगति का विवरण देते हुए शिक्षा मंत्रालय, भारत सरकार के अवर सचिव के नाम शिक्षा संचालक कर्नाटक की ओर से एक सामान्य सरकारी पत्र लिखिए।
- 2) उपसचिव, स्वास्थ्य मंत्रालय, भारत-सरकार की ओर से सभी राज्य के स्वास्थ्य विभाग के सचिवों को एक परिपत्र लिखिए जिसमें महामारी (कोरोना) को रोकने के लिए ठोस कदम उठाने की सूचना हो।
- 3) परिनता, उपनिदेशक, केरल सरकार शिक्षा विभाग की ओर से सुश्री ममता चावला, लिपिक की ७० दिन की अर्जित छुट्टी स्वीकार करते हुए एक कार्यालय आदेश लिखिए।

VI. संक्षेपण कीजिए:-

(1×10=10)

औद्योगिकरण की कोई भी योजना तब तक सफल नहीं होती जब तक कि हम उसमें कुटीर उद्योगों को महत्वपूर्ण स्थान न दें। कारण स्पष्ट है। हमारी नागरिक अर्थव्यवस्था में ग्रामीण अर्थव्यवस्था महत्व रखती है। जब तक हम अपनी ग्रामीण अर्थव्यवस्था को सुधारने का प्रयत्न नहीं करते, तब तक राष्ट्र निर्माण के हमारे सारे कार्य अधूरे रहेंगे। गाँवों में शहरों के समान बृहतकाय उद्योगों के पनपने की सुविधाएँ नहीं हैं। न वहाँ यातायात और परिवहन के साधनों की, न शक्ति के साधनों की सुविधाएँ हैं और न उपयुक्त मात्रा में पूँजी का ही संगठन संभव है। गाँवों के वर्तमान वातावरण में कुटीर उद्योगों के ही समृद्ध होने की संभावना है।



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III Semester B.B.A. Degree Examination, April - 2022

**BUSINESS ADMINISTRATION**

**Human Resource Management**

**(CBCS Scheme Regular 2019/2020 Batch)**

**Paper: 3.4**

**Time : 3 Hours**

**Maximum Marks : 70**

***Instructions to Candidates:***

Answer should be written completely in English only.

**SECTION - A**

**Answer any Five. Each question carries Two marks.**

**(5×2=10)**

1. a) Define HRM
- b) What are the objectives of HRM?
- c) What is job rotation?
- d) Explain the uses of job analysis?
- e) Name any two internal sources of recruitment.
- f) Write any two objectives of training?
- g) What is right sizing of workforce?

**SECTION - B**

**Answer any Three. Each question carries Five marks.**

**(3×5=15)**

2. Explain the importance of Human Resource planning.
3. Explain the benefits of training to the employees.
4. Explain the objectives of performance appraisal in detail
5. What is transfer? Explain the reasons for transfer.

**[P.T.O.]**



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**SECTION - C**

**Answer any Three. Each question carries Fifteen marks:**

**(3×15=45)**

6. Explain the external sources of recruitment.
  7. Explain the steps in selection process in detail.
  8. Explain various methods of training.
  9. What is performance appraisal? Explain the process of performance appraisal in detail.
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III Semester B.B.A Degree Examination, April - 2022

**BUSINESS ADMINISTRATION**

**Financial Markets and Services**

**(CBCS Semester Scheme Regular )**

**Paper : 3.5**

**Time : 3 Hours**

**Maximum Marks : 70**

***Instructions to Candidates:***

All Answers should be legibly written in English only.

**SECTION - A**

1. Answer any five sub questions of the following. Each sub question carries 2 marks.  
(5×2=10)

- What is money market?
- Expand UTI and ICICI.
- What is credit rating?
- Who is a merchant banker?
- What is underwriting?
- Who is a Depository participant?
- State any two objectives of the National stock exchange (NSE).

**SECTION - B**

Answer any three of the following questions . Each question carries 5 marks.  
(3×5=15)

- State any five features of a good financial system.
- What are the functions of money market institutions/any five).
- What are the different kinds of leasing?
- What are the causes for delisting of companies?

**[P.T.O.]**



## SECTION - C

Answer any three of the following questions. Each question carries 15 marks.

(3×15=45)

6. Explain the functions and working of EXIM Bank.
  7. What is a Mutual fund? Analyse the various factors to be considered for selecting a mutual fund.
  8. Explain the various functions and steps involved in a public issue.
  9. Explain in brief the functions of the stock exchange.
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III Semester B.B.A Degree Examination, March/April - 2022

**BUSINESS ADMINISTRATION**

**Corporate Communication Skills Part-1**

**(CBCS Scheme)**

**Time : 3 Hours**

**Maximum Marks : 70**

***Instructions to Candidates:***

Answers should be written completely in English Only.

**SECTION - A**

**Answer any five sub-questions. Each sub-question carries two marks. (5×2=10)**

1. a) What are business letters
- b) Expand the following
  - i) PPT
  - ii) SMS
  - iii) CV
  - iv) WWW
- c) Give the meaning of communication.
- d) What is ethical dilemma?
- e) What is selective listening?
- f) State any four advantages of zoom platform.
- g) What is public speaking?

**[P.T.O.]**



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**SECTION - B**

**Answer any three questions . Each question carries five marks.**

**(3×5=15)**

2. What are reading skills. Explain its importance.
3. Give a note on the following
  - a) Grapevine communication.
  - b) Whistle blowing.
4. Explain the advantages of business letters.
5. Explain any two types of presentations.

**SECTION - C**

**Answer any three questions. Each question carries fifteen marks.**

**(3×15=45)**

6. Explain the various types of communication.
  7. Explain the advantages and disadvantages of the following.
    - a) Facebook
    - b) Google hangouts (Hangouts)
    - c) Blogosphere
    - d) Skype.
  8. Explain listening barriers. How to overcome these barriers
  9. What is ethical communication? Explain the features of ethical communication. Discus its advantages.
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III Semester B.B.A Degree Examination, April - 2022

BUSINESS ADMINISTRATION

Business Data Analysis

(CBCS Scheme Freshers)

Paper: I

Time : 3 Hours

Maximum Marks : 70

*Instructions to Candidates:*

Answers should be written completely in English.

## SECTION - A

1. Answer any five sub questions of the following. Each sub question carries 2 marks.  
(5×2=10)

- What is Inferential statistics?
- Give two examples of secondary data.
- List out any two uses of percentage bar diagram.
- Given  $n = 30$ ,  $\sum xy = 244$ , variance of  $x$  and  $y$  are 15 and 18 respectively. Compute the coefficient of correlation.
- If  $Y = 45$  and  $Z = 48$ , calculate  $\bar{X}$ .
- What is probability?
- Name the types of Hypothesis.

[P.T.O.]



## SECTION - B

Answer any three of the following questions . Each question carries 5 marks.  
(3×5=15)

2. Prepare a bivariate frequency table from the data of 20 students.

Marks in Business Data: 10,10,11,11,12,12,12,12,13,13,13,14,14,14,14,14,15,15,15  
Analysis

Marks in Accounting : 20,20,20,20,21,21,22,22,22,23,23,23,23,24,24,25,25,25,25

3. Two Judges were asked to rank eight contestants in a cooking competition, and the ranks are as follows

Contestants:	A	B	C	D	E	F	G	H
Judge X :	1	3	2	7	6	4	5	8
Judge Y:	2	1	4	8	6	7	3	5

Calculate the rank co-efficient.

4. Given the following information,  $\bar{X} = 130$ ,  $\bar{y} = 134$ ,  $\sigma_x = 5$ , Variance of Y = 24.5 and correlational co-efficient = 0.8. Calculate.
- a) The two regression lines.
- b) The likely estimate of x when y = 80 and of y when x = 50
5. A sample of 50 provided a sample mean of 14.2 with standard deviation of 5. Test the hypothesis that the population mean is 15 against the alternative that it is not equal to 15. The cutoff Z value at 0.05 level of significance is 1.96.

## SECTION - C

Answer any three of the following questions. Each question carries 15 marks.  
(3×15=45)

6. Calculate mean and median from the following data.

More than :	10,	20,	30,	40,	50,	60,	70,	80
Frequency:	230,	206,	176,	136,	86,	46,	26,	6



7. Following are the runs scored by two Batsman A and B in 10 Matches. Find who is a better scorer and who is more consistent.

A: 111, 32, 10, 46, 92, 55, 17, 23, 75, 24

B: 107, 22, 50, 106, 23, 18, 95, 18, 66, 26

8. From the following data.

a) Calculate two regression lines

b) Estimate the value of  $x$ , when  $y = 74$  and value of  $y$ , when  $x = 46$ .

c) Compute the correlation co-efficient by using the two regression co-efficients.

X: 40, 48, 52, 68, 72

Y: 20, 24, 28, 36, 52

9. What is sampling? Briefly explain the different methods of sampling.
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**III Semester B.B.A. Degree Examination, April - 2022****BUSINESS ADMINISTRATION****Corporate Financial Management****(CBCS New Scheme 2019-20)****Paper: 3.7****Time : 3 Hours****Maximum Marks : 70****Instructions to Candidates:**

Answers should be written completely in English only.

**SECTION - A****Answer any five sub-questions. Each sub-question carries two marks. (5×2=10)**

1. a) Expand EBIT and EPS?
- b) Define pay back period?
- c) What is working capital?
- d) What is Business plan?
- e) Define time value of money.
- f) What do you mean by bonus shares?
- g) Write the types of leverage.

**SECTION - B****Answer any three questions. Each question carries 5 marks. (3×5=15)**

2. Explain factors influencing a sound financial plan.
3. Explain the sources of working capital.

**[P.T.O.]**



4. Determine three types of leverage from the following information.  
Selling price per unit Rs. 10, unit sold 2,70,000  
Variable cost per unit Rs. 6  
Fixed cost Rs. 3,60,000  
10% Debt capital Rs. 9,00,000
5. If you deposit Rs. 5,000 today @ 6% rate of interest in how many years will this amount double? Work out by using rule of 72 and 69?

### SECTION - C

Answer any three questions. Each question carries fifteen marks: (3×15=45)

6. Explain the factors determining working capital.
7. Explain the objectives of Financial management.
8. KPMG Ltd has currently an ordinary share capital of Rs. 25 lakhs, consisting of 2500 shares of Rs. 100 each. The management is planning to raise another Rs. 20 lakhs to finance a major programme of expansion through one of the four possible financial plans.
- Entirely through ordinary shares
  - Rs. 10 lakhs through ordinary shares and Rs. 10 lakhs through long term borrowings at 8% interest.
  - Rs. 5 lakhs through ordinary shares and Rs. 15 lakhs through long term borrowing at 9% interest.
  - Rs. 10 lakhs through ordinary shares and Rs. 10 lakhs through preference share with 5 percent dividend.

The company expected EBIT will be Rs. 8 lakhs assuming a corporate tax rate of 46 percent Determine the EPS in each alternative and comment which alternative is best and why?

9. A choice is to be made between two competing proposals which require an equal investment of Rs. 50,000 are expected to generate net cash flows as under:

Year	Project 1 (Rs.)	Project 2(Rs.)
1	25000	10000
2	15000	12000
3	10000	18000
4	Nil	25000
5	12000	8000
6	6000	4000



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The cost capital is 10% which project should be chosen under

- a) Pay back period
  - b) NPV method?
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III Semester B.B.A. Degree Examination, March/April - 2022

**BUSINESS ADMINISTRATION**

**Cost Accounting**

**Paper : 3.3**

**(CBCS Scheme)**

**Time : 3 Hours**

**Maximum Marks : 70**

**Instructions to Candidates:**

Answers should be written in English only.

**SECTION - A**

Answer any five sub-questions of the following. Each sub-question carries two marks.

(5×2=10)

1. a) What do you mean by cost center?
- b) Write two objectives of cost accounting.
- c) State any four techniques of material control.
- d) Write two advantages of FIFO and LIFO methods.
- e) What is idle time?
- f) What is traditional method of costing?
- g) What is machine hour rate?

**SECTION - B**

Answer any three questions. Each question carries 5 marks.

(3×5=15)

2. Mrs. Udaya furnishes the following data relating to the manufacture of a standard product for the month of January 2022.

	Rs.
Materials	90,000
Direct wages	60,000
Depreciation of machinery	11,500

[P.T.O.]



Power and consumable stores	12,000
Indirect wages at factory	15,000
Lighting of factory	5,500
Cost of rectification of defective work	3,000
Sale of scrap	2,000
Office and selling overheads	39,000
Sales	3,16,000

Prepare cost sheet

3. Medical Aids Co. manufactures a special product A. The following particulars were collected for the year 2021.

Cost of placing an order	Rs. 100
Annual carrying cost per unit	Rs. 15
Normal usage	50 units per week
Minimum usage	25 units per week
Maximum usage	75 units per week
Re-order period	4 to 6 weeks.

**Compute :**

- Re-order quantity
  - Re-order Level;
  - Minimum Level;
  - Maximum level.
4. Sri Joshitha finishes a work in 480 hours as against 600 hours allowed. His hourly rate is Rs. 5. He gets DA of Rs. 16 per day of 8 hours in addition to his wages. Calculate his total income under halsey (50:50) and Rowan incentive plans.
- If the material cost to be Rs. 5,000 and factory on cost is recovered at 50% of wages, find out factory cost under both the methods (i.e. Halsey and Rowan).
5. Distinguish between traditional costing and Activity Based costing.



## SECTION - C

Answer any three questions. Each question carries fifteen marks: (3×15=45)

6. The following particulars relate to a manufacturing company which has three production departments A, B and C and two service departments X and Y.

	Production Deptts.			Service Deptts	
	A	B	C	X	Y
Total Departmental overheads as per primary distribution Rs.	6,300	7,400	2,800	4,500	2,000

The company decided to charge the service departments cost on the basis of the following percentages:

	A	B	C	X	Y
X	40%	30%	20%	-	10%
Y	30%	30%	20%	20%	-

Find the total overheads of production departments by using the following two methods:

- Simultaneous equations method.
  - Repeated distribution method.
7. Bindu Ltd. furnish the following information for 10,000 units of a product manufactured during the year 2021:

	Rs.
Material	90,000
Direct wages	60,000
Power and consumable stores	12,000
Indirect wages	15,000
Factory fighting	5,500
Cost of rectification of defective work	3,000
Clerical salaries and management expenses	33,500
Selling expenses	5,500
Sale proceeds of scrap	2,000
Repairs, maintenance and depreciation of plant	11,500



The net selling price was R. 31.60 per unit sold and all units were sold.

As from 01.01.2022, the selling price was reduced to Rs. 31 per unit. It was estimated that production could be increased in 2022 by 50% due to spare capacity. Rates for material and direct wages will increase by 10%.

You are required to prepare:

- a) Cost sheet for the year 2021 showing various elements of cost per unit, and
- b) Estimated cost and profit for 2022.

Assume that 15,000 units will be produced and sold during the year and factory overheads will be recovered as percentage of direct wages and office and selling expenses as a percentage of works cost.

8. The following transactions took place in respect of a material item. Prepare stores ledger accounts using

- i) FIFO method and
- ii) Weighted Average Price method.

1 July	Opening stock	500 units @ Rs. 20 each
4 July	Purchased GRN 574	400 units @ Rs. 21 each
6 July	Issued SR 251	600 units
8 July	Purchased GRN 578	800 units @ Rs. 24 each
9 July	Issued SR 258	500 units
13 July	Issued SR 262	300 units
24 July	Purchased GRN 584	500 units @ Rs. 25 each
28 July	Issued SR 269	400 units.

9. A worker takes 9 hours complete a Job on daily wages and 6 hours on a scheme of payment by results. His day rate is 75 paise an hour, the material cost of the product is R. 4 and the overheads are recorded at 150% of the total direct wages.

Calculate the factory cost of the product under:

- a) Piece work plan,
  - b) Halsey plan and
  - c) Rowan Plan.
-